

FCA: The civil society's contribution to the implementation of the WHO FCTC

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FCTC Article 4.7 Guiding Principles

The participation of **civil society** is **ESSENTIAL** in achieving the objective of the Convention & its protocols.

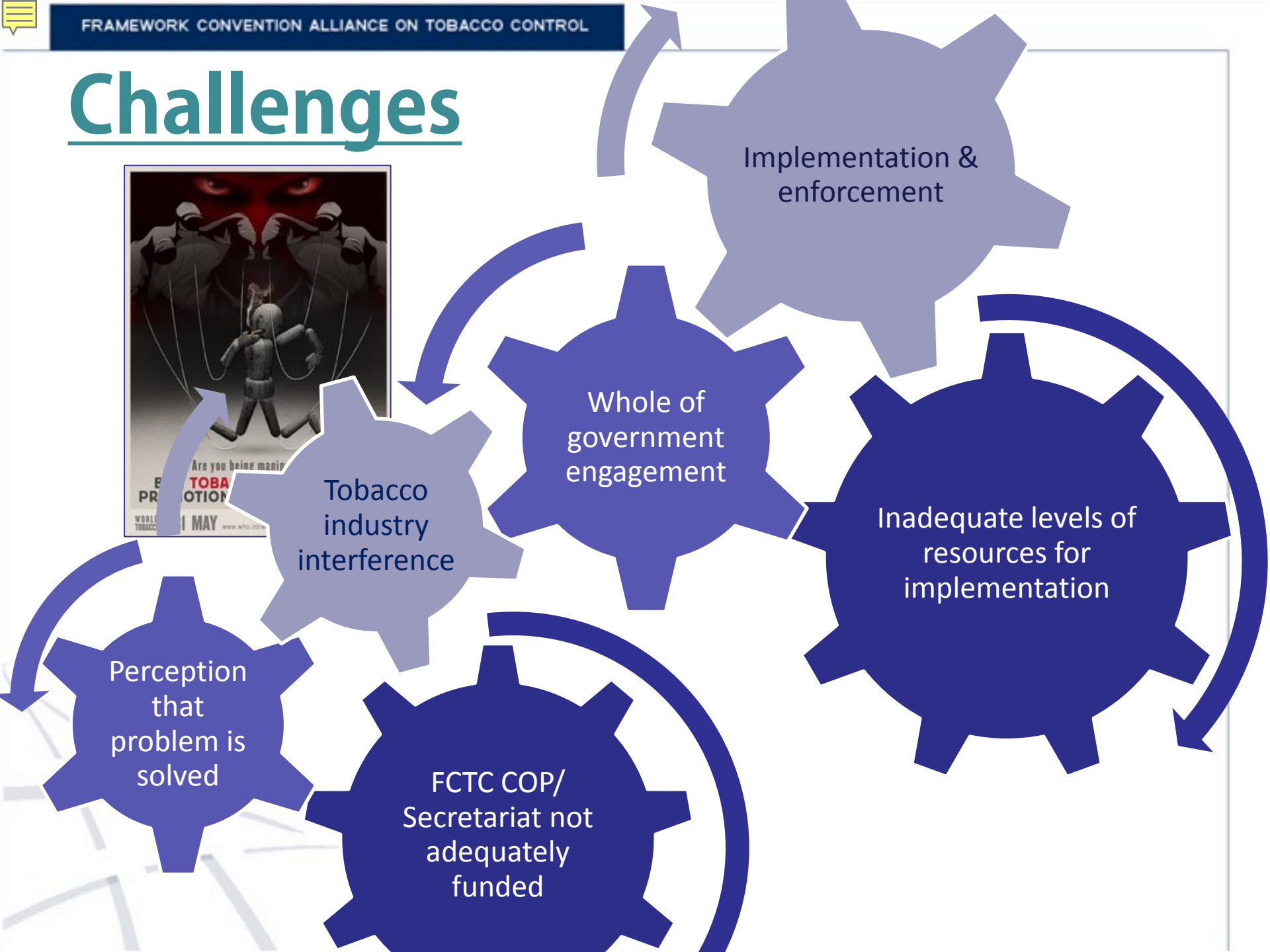


Achievements

- We have a strong treaty
- Highly embraced treaty
- Guidelines for most demand reduction articles in the FCTC and a first Protocol
- Strong civil society engagement
- We have the FCTC Conference of the Parties (COP), the only global government body devoted solely to tobacco control



Challenges



Implementation & enforcement

Whole of government engagement

Inadequate levels of resources for implementation

FCTC COP/
Secretariat not
adequately
funded

Perception
that
problem is
solved

Tobacco
industry
interference

Making FCTC Work



Whole of government
engagement

Parties should **support each other** with implementation

Implementation of the FCTC
requires **resources**

... issues the COP can address

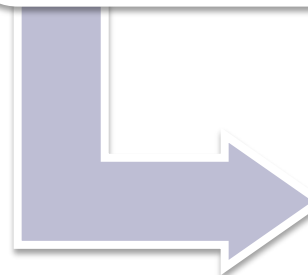
THE WORK OF THE COP IS ONGOING

The **FCTC COP** is very important because it is the **key platform** where governments meet to discuss **progress** on tobacco control & COMMIT TO ACTION

Shift of Focus:

DEVELOPING
GUIDELINES

ACCELERATING
IMPLEMENTATION





#1 Using the FCTC COP to help the world reach



TARGET

Tobacco use

30%

reduction

by 2025.

COP is an ideal forum to discuss global targets for tobacco control & vigorously monitor progress towards them



#1 the FCTC COP:

- A bi-annual global review of progress at COP towards the 30% reduction in tobacco creates a **yardstick for national advocacy**



- This will help generate **whole of government engagement**
 - and help ensure that **adequate resources** are made available for FCTC implementation



#2 Using the FCTC COP to increase **COMPLIANCE** monitor, enforce, & support **ACTION** on tobacco control



- COP6 decided to set up an expert group:
 - To “examine various reporting mechanisms of other international treaties, ... and make recommendations ...on the development of a reporting & implementation review mechanism [IRM] under the FCTC”
- IRMs are common for environmental and human rights treaties, and they help countries overcome challenges in implementation and help them meet their treaty obligations



#2 the FCTC COP:

Can develop a compliance mechanism to monitor implementation of the FCTC & overcome barriers to implementation

- FCTC non-compliance is likely to be caused by
 1. low profile of tobacco issue
 2. tobacco industry interference
 3. lack of resources
- A well structured compliance mechanism can help overcome



OPPORTUNITY

#3 Using the FCTC COP to help secure sustainable RESOURCES for tobacco control

The FCTC COP provides limited technical or financial support.

Philanthropic funding & technical assistance has partially filled the gap, but without any formal link to the FCTC process.

On other issues, philanthropic funding has acted as a magnet for official development aid (and in-country resource allocation). **The COP could be the venue for this to happen in tobacco control.**





The FCTC is in the Post-2015 Development Agenda

HEALTH:
1 OF 17 GOALS



NCDS:
1 OF 9 HEALTH TARGETS



FCTC:
1 OF 4 "MEANS OF IMPLEMENTATION" TARGETS



3.4 By 2030 reduce by one-third pre-mature mortality from non-communicable diseases (NCDs) through prevention & treatment, & promote mental health & wellbeing

*3a. Strengthen implementation of the **Framework Convention on Tobacco Control** in all countries as appropriate*

Text in italics is from the Open Working Group proposal for the Sustainable Development Goals

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it is the **key**
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where governments meet to discuss
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& COMMIT TO ACTION

*Together, let's use future sessions of the COP to **DEMAND** action at the national, regional & global levels to turn FCTC obligations into reality on-the-ground.*



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