

UTILIZING HUMAN RIGHTS ARGUMENTS AND MECHANISMS

TOBACCO AND COVID-19



HUMAN RIGHTS: THE ARGUMENT

Everyone has a
right to life and
to health

Governments
have a duty to
enforce those
rights

Governments therefore
have a duty to protect
their citizens from the
tobacco industry and
harms from tobacco

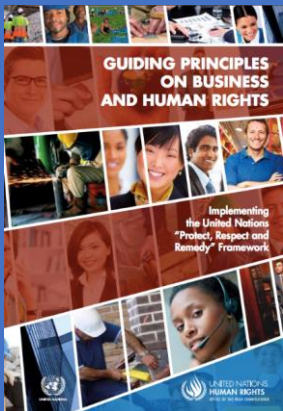
Legal remedies are
available at the
international, regional,
and national levels.

What do you say?

Protect =

Respect =

Remedy =



RUGGIE PRINCIPLES

Protect citizens from tobacco industry

Industry should respect human rights norms

Mechanisms and processes to request reparation when industry infringes on human rights

Success story: Using human rights to benefit public health

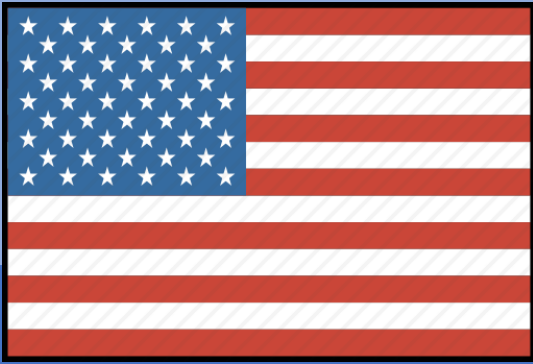


USING HUMAN RIGHTS' REPORTING PROCESSES TO ADVANCE DOMESTIC TOBACCO CONTROL

What can YOU do? National Level



- Find out when your country is due to report through the UPR process
- Find out which human right treaties your country has ratified (CRC, CEDAW etc.)
- Find out when they are due to report
- Use international treaties to achieve local change

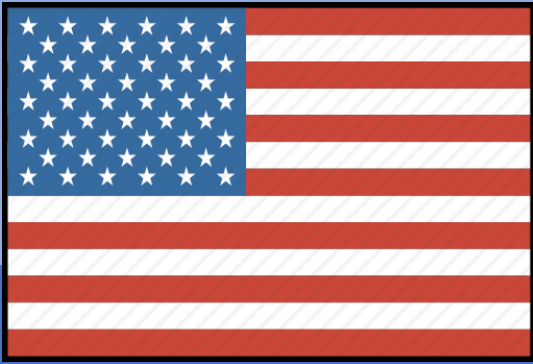


HR in the U.S.

The U.S. has not ratified:

- International Covenant on Economic, Social and Cultural Rights (ECOSOC)(signed)
- Convention on the Elimination of All Forms of Discrimination against Women (CEDAW)(signed)
- Convention on the Rights of the Child (CRC)(signed)



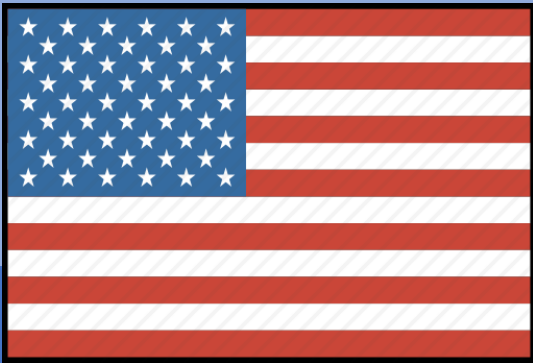


HR in the U.S.

The U.S. has ratified:

- International Covenant on Economic, Social and Cultural Rights (CESCR)
- International Convention on the Elimination of All Forms of Racial Discrimination (CERD)





Universal Periodic Review

The U.S. submitted its report in February.



ASH Global action for *everyone's* health.
ACTION ON SMOKING & HEALTH

Universal Periodic Review
United States- 3rd cycle
36th session (May 2020)

**TOBACCO CONTROL IN THE UNITED STATES:
FAILURE TO PROTECT THE RIGHT TO HEALTH**

September 2019

This report is presented by 15 civil society organizations, all of which join in voicing concern about the high impact of smoking on the human rights of citizens of the United States and about the repercussions of this epidemic, both in the United States and around the world. The below signed organizations share the same commitment to promoting tobacco control policies that improve the health and protect the human rights of the population of the United States.



What do you do?

Varies a bit from treaty to treaty, but the basics are the same

- Submit a report
- Create an advocacy campaign
 - Make an oral statement
 - Follow up

Success story: Argentina

“...The Committee urges the State party to ratify and implement the World Health Organization Framework Convention on Tobacco Control...”



USING HUMAN RIGHTS' REPORTING PROCESSES TO ADVANCE DOMESTIC TOBACCO CONTROL

What can YOU do? National Level



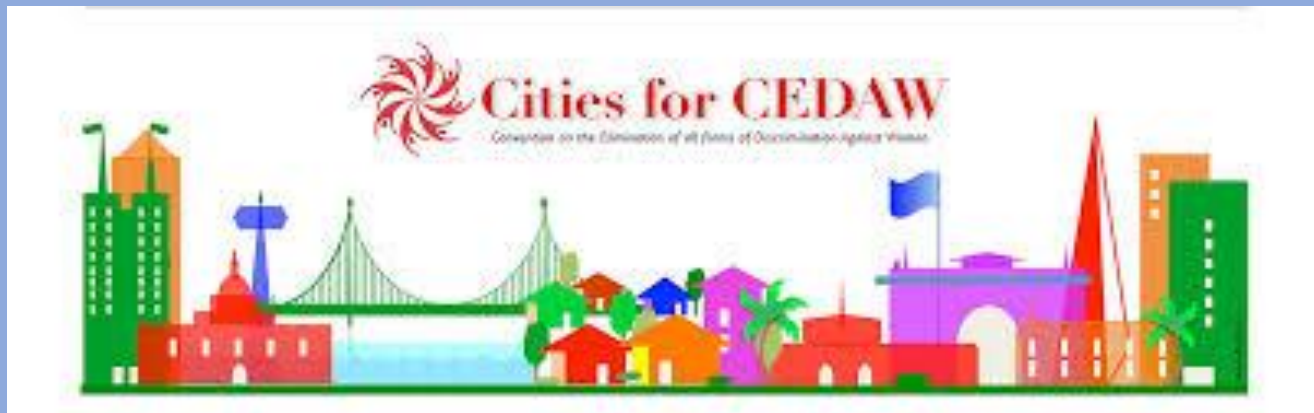
- Find out when your country is due to report through the UPR process
- Find out which human right treaties your country has ratified (CRC, CEDAW etc.)
- Find out when they are due to report
- Use international treaties to achieve local change

Success story: Using human rights at the local level

Local use of international environmental law in the United States



Success story: Using human rights at the local level



TOBACCO AND HUMAN RIGHTS HUB

Visit:
ash.org/hrhub

Advocacy Tools for the Fight for the Right to Health

When people think of tobacco, they often think of it as a public health problem, but it is a human rights problem as well.

The marketing and sale of tobacco violate the right to health and life of people all around the world.

ASH has been working to convince both the tobacco control community and the human rights community that it is time to address tobacco through a human rights based approach. The resources found in this database are designed to help advocates achieve that goal. This hub is meant as a living resource and will be frequently updated with new information.

[Not sure where or how to dive into this new database? Watch our Hub How-To video here.](#)



SEARCH HUMAN RIGHTS HUB



TOBACCO AND HUMAN RIGHTS BASICS

GLOBAL MECHANISMS

INTERNATIONAL HUMAN RIGHTS TREATY BODIES

LEGISLATION

ACADEMIC ARTICLES

PARALLEL ISSUES

THE FRAMEWORK CONVENTION ON TOBACCO CONTROL

THE HUMAN RIGHTS COUNCIL

REGIONAL HUMAN RIGHTS BODIES

LITIGATION

LEARNING RESOURCES

SIGN UP TO GET INVOLVED



Action Alerts' sign up form:
ash.org/hrhub



Human Rights and Tobacco Control
Network (HRTCEN) listserv:
email romeo-stuppyk@ash.org to join

Tobacco infringes on



right to **life**
right to **health**
right to **education**
children's rights
women's rights
and many others



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Twitter

@ASHorg



Facebook

www.facebook.com/ASHglobalAction



Global action for *everyone's* health.

Q&A

Stay Involved



Twitter
@ASHorg
@AATCLC



Facebook
@ASHglobalAction
@AATCLC



Instagram
@ASHorg



Info@ash.org



Recordings from previous webinars and Live Chats on social media, under “Resources from ASH” here:

ash.org/coronavirus-update



Global action for *everyone's* health.

Next Webinar:

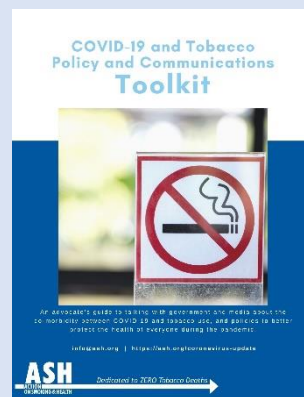
Thursday, May 28th

with Co-host

Public Health Law Center

(PHLC)

Details coming soon...



Toolkit for Advocates

Talking with government and media about the COVID-19 and tobacco use co-morbidity and policies to protect the health of everyone during the pandemic.

ash.org/covid19